



Let's Talk Cancer & Raise Awareness Funding (Timely Presentation)

Expression of Interest (EOI) Guidance Note

This information is intended for those intending to submit an Expression of Interest for the above Timely Presentation Community Engagement project funding call Nov 2024 – March 2025.

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Background of Timely Presentation Funding

1.1 Population overview

Tameside Metropolitan Borough Council (TMBC) Public Health team are working closely with Greater Manchester Cancer Alliance (GMCA) to engage the community to raise awareness of cancer to highlight early detection, signs and symptoms and importance of screening.

Changes in the ageing population are currently contributing to the increased demand on health and care services. People in Tameside are now living longer than they have ever done. However, this longer life is not always in good health so the demands on services that support people with long term health and care will continue as people live longer and the dynamics of the ageing population changes.

1.2 Facts and figures

- The health and well-being of people in Tameside is improving but slowly and is worse than the England average.
- Life expectancy at birth in Tameside for both males and females is lower than the England average (76.5 years for males, 80.1 years for females 2021) (England average = 78.7 for males: 82.8 for females)
- Locally, life expectancy varies widely across geographic areas and in some areas was 6.8 years lower for men and 7.4 years lower for women in the most deprived areas of Tameside compared to the least deprived areas, as of 2016-20
- Healthy life expectancy (HLE) at birth in Tameside as of 2018-20 was 61.9 years for males (rank fourth in Greater Manchester) and 58.7 years for females (rank seventh in Greater Manchester). Female HLE is significantly lower than the England averages.
- Rates of smoking related deaths and hospital admissions for alcohol harm are significantly higher than the England average.
- Deaths from cancer in 2021 show that 306 people (149.3/100,000) in Tameside died prematurely, significantly higher than the England average (121.5/100,000).
- Around 4 in 10 cancers can be prevented.

1.3 Funding background

This funding is linked to the timely presentation element of the Cancer Alliance Planning Pack. The rationale for this is a need reduce barriers to presenting in a timely way, including:

- increasing cancer symptom knowledge and body vigilance
- breaking down emotional/psychological barriers to presentation
- reducing local inequalities.

The funding is non-recurrent and needs to be spent by March 2025.

Funding call aim, criteria and further information

2.1 What is the aim of this funding call?

TMBC Public Health is seeking to fund innovative and engaging community engagement projects that respond to and address cancer inequalities within Tameside through increasing awareness of cancer and talking about early detection, symptoms and screening.

2.2 What are the criteria for applications for project funding?

Groups who apply must be able to undertake the proposed activity in full, provide the required documentation necessary to undertake the proposed activity, and fulfil funding requirements. In line with the terms of the grant requirements, the event/ activity/ project must take place in Tameside. It must be designed to increase awareness of cancer and talk about early detection, symptoms and screening.

The grants can be used for any activity/ event/ project that improves awareness of risks, causes, signs and symptoms of cancer and reduces cancer inequalities in Tameside, for example:

- Events
- Exhibitions
- Art
- Culture
- Materials/ equipment
- Information sharing

To fulfil grant requirements, the proposed activity must be open to all and be free for all to attend. Specific events may, by their nature, have a limited number of spaces. This is acceptable if everyone has the opportunity to apply for a place.

The funding can cover all costs (e.g. venue hire, resources required e.g., consumables, printing costs and staffing/ backfill/ additional hours or out of pocket expenses). We welcome applications from organisations who are new to funding as well as those who have applied for other funding previously. Where appropriate, we also encourage partnership or joint applications for this funding.

Please note, we may need to limit the number of applications from any one organisation or neighbourhood to ensure equity between neighbourhoods and communities.

2.3 When should projects start and finish?

Projects must start by 1st February 2025. Upon announcement of successful projects, contracts between Public Health and the successful organisation will be organised and where possible should be in place by the start date. Projects must be finished by 31st March 2025. Please get in touch with Ayesha Roberts and Carol Baguley (ayeesha.roberts@tameside.gov.uk and carol.baguley@tameside.gov.uk) if you have any questions about this.

Funding available

3.1 How much funding is available?

A total of £20,000 will be available for projects all together. Funds will be used flexibly depending on the number and quality of applications received. There is no maximum or minimum funding budget that can be requested.

3.2 Funding Agreement – touchpoints

As part of the agreement, there will be two funding touch points before the end of the financial year. At least one member from the community group/ VCFSE organisation with funding, cancer leads from the PCN, and Public Health will attend to touch base. Invites will be sent out when locations are confirmed but the sessions will be held:

- Wednesday 15th January 2025 1:30-3:30pm
- Thursday 13th February 2025 8:30-10:30am

Please make a note of these dates and times in your calendar. Refreshments will be provided, and you will not need to stay for the whole two hours.

How to apply

4.1 How do I apply?

The EOI form will be attached to the same email that you received this document on. If you are interested in applying:

- Read all provided documents carefully
- Ensure the project fits goals and aims of the project
- Complete the EOI form and send this to ayeesha.roberts@tameside.gov.uk and carol.baguley@tameside.gov.uk.
- Expressions of Interest will be accepted up to 11pm Sunday 15th December 2024.

To submit:

- Please include in the email Subject header: 'EOI for Timely Presentation Community Engagement Funding' or your submission may not be received.
- Only 1 EOI per email permitted.
- Submissions received after the deadline, those which do not contain contact details, or emails containing more than one EOI will not be accepted.

If you have any questions, please email ayeesha.roberts@tameside.gov.uk and carol.baguley@tameside.gov.uk. Please allow 48 hours for a response, weekdays only.

Applicants should provide all the information requested on the EOI form in clear and concise language with minimal use of technical jargon. Where you use abbreviations, these should be fully described in the first instance of using the acronym.

See below for guidance on each section of the EOI.

Application form sections - guidance:

Please provide overview details of your project including:

Group and contact details:

- Group name and location or address
- Chair/ lead contact details – name and contact details of the lead applicant. This is the person with overall responsibility for the delivery and conduct of the project. Please tell us: the lead applicant's name; address including full postcode; mobile number; and contact email address.
- URL/ Web/ Social Media page (if held)
- Bank account details – including Sort code; Account Number; Bank; and Name the account is attached to
- Please name an alternative contact where this is not the lead applicant, if possible. This contact will be contacted if we are not able to get a timely response from the lead applicant.
- Type of Group picked from the options given in the form
- Organisation Registration Number (if applicable)
- Proposed full project title if you have one. This can change as the project moves forwards.
- Project duration. This can be approximate for now and can change as the project moves forwards.

Project description:

Give a brief description of your project. Please include the following information about your project:

- Type of cancer focused on. There is a local focus on bowel, breast, cervical, lung cancers, but the project is not limited to this.
- Demographics of audience targeted. There is a local focus on men and the BAME community, but the project is not limited to these groups.
- How many people will be targeted and/ or involved in the project.
- When and where your project will take place.

- What your project will involve (will it be an event, a training, an activity series, creation of a resource?), including language(s) it will be delivered in and partners involved.
- Brief cost breakdown of how you will spend the funding (including item(s)/ resource(s), how you have worked out your costings e.g. from a quote), amount of money requested).
- How your group will contribute to evaluation. As part of the funding agreement, you will contribute to the evaluation of this project; this could be by videos, quotes, or artwork produced. You will also need to provide numbers of how many people have been involved and benefitted from the project.

Project costs:

- What is your total project cost? This is the complete cost of your project and may involve other funding.
- How much grant funding are you applying for? This may not be the complete cost of the project but the amount of funding you are applying for from this fund.

Supplier set up:

To ensure timely funding access, the organisation will need to be set up on TMBC's system for payment. This can take time to do, especially considering the upcoming Christmas closure therefore we aim to do this as quickly and as smoothly as possible to benefit all parties.

- If the organisation is not already set up on TMBC's system, I agree that the information given in this form can be used to set it up. Enter name in white box to confirm agreement (instead of a signature).

Grant declaration:

Confirmation that the information contained in this application is correct and that if anything changes, the organisation will contact ayeesha.roberts@tameside.gov.uk **and** carol.baguley@tameside.gov.uk to update them as soon as possible. Please provide the following information:

- Main contact for the project
- Their role within the organisation
- Name to confirm agreement (instead of a signature)
- Date

Contact information

If you have any questions or want to discuss any aspect of the project, please contact the Public Health Community Engagement Officers below:

- Ayesha Roberts – Community Engagement Officer – ayeesha.roberts@tameside.gov.uk – 07934604794
- Carol Baguley – Community Engagement Officer – carol.baguley@tameside.gov.uk – 07784 237653

Please submit your expressions of interest forms to both Ayesha and Carol's email addresses by the closing date and time.